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MatchesFashion, Creed, Aston Martin and yachts – News briefs

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MatchesFashion.com is celebrating its 30th anniversary. Image credit: Matchesfashion

By STAFF REPORTS

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Today in luxury:

MatchesFashion sells at reported $1B valuation

MatchesFashion has been acquired by private equity firm Apax Partners at a reported $1 billion valuation, reports Business of Fashion.

Click here to read the entire article on Business of Fashion

The House of Creed looks to Iceland with Viking

Seven years which is how long it's taken The House of Creed to release a new men's scent is a lifetime in the fragrance world. But the nearly 257-year-old brand isn't worried about market trends and research or seasons. Viking, which will start to roll out next month after an official launch in Iceland, is the first men's eau de parfum from Creed since Aventus hit counters in 2010 which remains a bestseller, says Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Aston Martin says Brexit non-tariff trade barriers the biggest worry

The head of luxury British carmaker Aston Martin said on Thursday that non-tariff barriers to trade, which could slow down the export of the firm's top-end models, were his biggest concern about Brexit, reports Reuters.

Click here to read the entire article on Reuters

Sailing into the past, for bragging rights

High-tech multihull sailboats driven by paid professionals may grab the headlines these days, but the world's largest

monohull sailboats racing offshore are still turning heads, per The New York Times.

Click here to read the entire article on The New York Times