

NEWS BRIEFS

Galeries Lafayette, Selfridges, Dolce & Gabbana, Damiani, Jaguar Land Rover and push notifications – Live news

September 5, 2017



Emila Clarke for Dolce & Gabbana's The One. Image credit: Dolce & Gabbana

By STAFF REPORTS

Luxury Daily's live news from Sept. 1:

Dolce & Gabbana captures Emilia Clarke's "genuine warmth" in upbeat spot

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Italian fashion label Dolce & Gabbana is hitting the streets of Naples to promote its latest scent.

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Jaguar Land Rover's app-based recruitment has seen 41K attempts

British automaker Jaguar Land Rover has made its first hire via its next-generation recruitment program coding challenge.

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Damiani traces royal, celebrity affiliations in Moscow exhibition

Italian jeweler Damiani has chosen Russia as the second stop for its traveling exhibit.

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Selfridges reflects founder's open house vision with charity shop-in-shop

British department store chain Selfridges' Oxford Street flagship is turning a portion of its third floor into a charity shop as its hosts artist Miranda July's latest project.

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Galeries Lafayette looks to speed digital makeover with La Redoute

France's Galeries Lafayette Group has acquired a majority stake in online retailer La Redoute.

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Push notifications can bring in 16pc more spending to retail apps: report

Push notifications, when used correctly, can be a valuable tool for retailers, driving almost 10 times more users to buy.

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