

NEWS BRIEFS

## Versus Versace, Tom Ford, Mot Hennessy, Saks, Gucci and Tesla – Live news

September 6, 2017



*Mot Hennessy owns a number of Champagne houses. Image credit: Mot Hennessy*

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By STAFF REPORTS

Luxury Daily's live news from Sept. 5:

[Versus Versace's fall campaign spotlights next generation talents](#)

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Italian fashion label Versus Versace is broadcasting a message of inclusion via its latest advertising campaign.

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[Tom Ford tells it how it is for NYFW fragrance launch](#)

U.S. fashion label Tom Ford is ensuring its enthusiasts smell "expletive" fabulous thanks to a new limited-edition fragrance.

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[Mot Hennessy hires DFS head as CEO](#)

Mot Hennessy's CEO is stepping down after 20 years at the helm of the LVMH-owned wines and spirits group.

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[Saks teams with Jennifer Lopez, Missoni for cancer awareness](#)

Department store chain Saks Fifth Avenue has tapped the colorful geometric motifs of Italian knitwear brand Missoni for a charitable T-shirt.

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[Gucci focuses on personal relics for cruise 2018 teaser](#)

Italian fashion house Gucci is giving followers a glimpse into the characters of its upcoming cruise 2018 campaign through personal objects.

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## [Nike's senior innovator joins Tesla](#)

U.S. electric automaker Tesla has hired from athletic wear brand Nike's design division.

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