

TRAVEL AND HOSPITALITY

Rosewood Hotels & Resorts provides experience catalog ahead of holidays

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Rosewood reopens its Htel de Crillon in Paris

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Rosewood Hotels & Resorts is making it possible for affluent family and friends to gift one-of-a-kind experiences that only its properties can offer for the holidays.

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The "12 Days of Rosewood" is the hotel brand's collection of giftable travel experiences for this year's upcoming holiday season. A reflection of its name, the collection will feature 12 different unique experiences such as a bespoke cruise around the British Virgin Islands and a private training session on driving an Aston Martin.

12 days of Rosewood

Various Rosewood properties around the world in areas such as Asia, Europe and the Americas have pitched in to create a one-of-a-kind gift at their properties.

For instance, Rosewood London is offering a helicopter ride from London to Aston Martin's headquarters in Gaydon for users to receive a consultation for a custom DB11 V12 coupe. Customers will receive the vehicle as well as a private training session.

Family of Aston Martin fans can purchase the gift experience for \$256,200.

The Htel de Crillon in Paris is ushering in its opening following its four-year restoration by offering a three-night stay in a Les Grand Appartements styled by Karl Lagerfeld. The stay includes a culinary experience in its salon as well as rare cognac tastings in its wine cellar and more, for a total of \$67,270.

For a special gift for a child, Rosewood London is also offering a sleepover for the recipient plus five friends at a special suite transformed into a fairytale setting, complete with actors from toy store Hamleys and costumes from designers at Ivoy Paris at Harrods. The sleepover also includes professional entertainers, magician butlers, a movie screening, midnight feast and full English breakfast the following morning.

The gift also offers an adjoining room for two parents and costs a total of \$25,615.

A bespoke [@astonmartin](#), a private concert from a Broadway star...Give the gift of a lifetime with [#12DaysOfRosewood](#): <https://t.co/7ldMZvvYaz> pic.twitter.com/nbGH3QRw1C

RosewoodHotels (@RosewoodHotels) [September 6, 2017](#)

Rosewood Little Dix Bay is offering a cruise around the British Virgin Islands on a luxury vessel for five guests and a bespoke itinerary for \$29,000.

In Beijing, recipients can be presented with a five-night experience that includes a one-on-one painting class with contemporary artist Zhang Zhaohui before a tour of China's 798 Art District for \$5,090. He or she will also get to ride in a motorcycle sidecar through hutongs and drink Champagne in the Forbidden City after closing.

Megan Hilty or Isaac Mizrahi will provide guests at The Carlyle in New York with a private performance for \$95,000. The guest plus 24 friends will also get to have dinner and Champagne after the show with the performer.

For \$14,570 at Rosewood Tucker's Point, guests can get a private horse carriage ride, a perfumery tour with a bespoke scent, nighttime sale and snorkel and other adventures.

In Cambodia guests can receive a ceremonial blessing in the largest Buddhist center as well as an Apsara performance and a private dance lesson for \$6,000.

Starting off with a Champagne toast upon arrival, guests at Rosewood Sanya can receive a coral reef diving trip along with relaxing time at Nanshan temple and a fishing trip, capped off with a seafood feast.

Three nights in a converted farmhouse can be gifted to those interested in visiting the Tuscan countryside in winter for \$17,400. The stay also includes a winery tour and tasting, private cooking class and rides in a Ferrari.

Rosewood holiday cheer

Holidays are very important to hotel brands and Rosewood often looks to provide exceptional experiences during the holidays.

For instance, last year Rosewood spread holiday cheer on the streets of London in a specially designed red Mini Cooper convertible.

From Dec. 1 through Dec. 12, Rosewood's resident pup Pearl and Father Christmas navigated London's streets to wish passersby a happy holiday. The cherry-red, vintage Mini was decked out in large gingerbread, oversized candy canes and beautifully wrapped gifts to attract attention among London's every day traffic ([see more](#)).

Rosewood also got London in the holiday spirit with another modern-day Santa Claus coming to town in 2015.

To spread awareness about its luxury gift baskets, the hotel brand's butler donned the Santa suit and drive around the city in the red 1993 Mini convertible that has been decked out with goodies ([see more](#)).

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