

NEWS BRIEFS

Shopbop, real estate agents, Gucci, Tiffany & Co., Lalique and Plaza 66 – Live news

September 12, 2017



Daniel "Dapper Dan" Day for Gucci's fall/winter 2017 men's tailoring. Image credit: Gucci, photo by Glen Luchford

By STAFF REPORTS

Luxury Daily's live news from Sept. 11:

[Shopbop unveils rebrand, loyalty program to expand ecommerce reach](#)

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Online retailer Shopbop is undergoing a complete rebrand of its shopping experience, including the launch of a new loyalty program.

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[Leslie J. Garfield & Co. produces ode to agents' New York expertise](#)

Real estate broker Leslie J. Garfield & Co. has unveiled a new video series promoting its agents who specialize in townhouses located in some of New York's most prestigious neighborhoods.

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[Gucci pays tribute to Dapper Dan following copy allegations](#)

Italian fashion house Gucci is making amends with Harlem, NY-based designer Daniel "Dapper Dan" Day by supporting the tailor's work and casting him in a global menswear campaign.

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[Tiffany rallies support during NYFW to end elephant poaching](#)

U.S. jeweler Tiffany & Co. is turning to its fashionable friends during New York Fashion Week to lend its support to the Elephant Crisis Fund (ECF).

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[Plaza 66's luxury tenants make long-term investment in Mainland China](#)

Shanghai's high-end shopping center Plaza 66 has completed a mega-scale transformation to redefine modern

luxury retail in China.

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[Lalique, Steinway & Sons to auction one-off piano in Hong Kong](#)

French lifestyle brand Lalique is bringing its crystal-making savoir faire to a new medium in a collaboration with piano manufacturer Steinway & Sons.

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