

NEWS BRIEFS

## Givenchy, Elle, backstage beauty and cruises – News briefs

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Givenchy's "Transformation Seduction" campaign. Image credit: Givenchy

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By STAFF REPORTS

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Today in luxury:

### [Givenchy adds online sales, monthly drops included](#)

Clare Waight Keller is tearing a page from the streetwear handbook as part of her creative roadmap for Givenchy, according to Women's Wear Daily.

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### [Nina Garcia will run Elle](#)

Nina Garcia will be the next editor of Elle magazine, Hearst announced Tuesday morning, reports The New York Times.

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### [Has backstage beauty lost its gloss?](#)

Backstage beauty has become big business, but as access widens and the novelty fades, is it still worth the investment? asks Business of Fashion.

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### [The newest adventure cruises for luxury addicts](#)

Not long ago, the only way to sail to Antarctica and the Arctic was aboard charmless research vessels and icebreakers, while plying the Amazon and Mekong meant public ferries with dubious plumbing and no air conditioning. But now adventurous cruisers needn't freeze, swelter or hit the public head: Several top-line cruise

companies are spinning out rugged ships outfitted for remote locations and the expectations of a luxury-addicted clientele, says the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

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