

ARTS AND ENTERTAINMENT

Fendi partners with Galleria Borghese to spread Italian culture

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The gardens at Galleria Borghese. Image credit: Gebart SpA

By STAFF REPORTS

Italian fashion house Fendi is teaming up with the Galleria Borghese to bring the works of artist Michelangelo Merisi da Caravaggio to a global audience.

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Together, the label and the museum will launch an international exhibition program centered on the artist, which will make its first stop in Los Angeles this fall. Fendi has made art and Italian culture a central piece of its corporate outreach, supporting initiatives ranging from the restoration of the Trevi Fountain to the installation of a public sculpture outside of its Palazzo Fendi flagship in Rome.

Art affiliation

This three-year partnership will see the creation of the Caravaggio Research Institute's research center. Caravaggio's work will be studied through research and diagnostics, while a virtual platform will create a database of the artist's work.

Raising awareness for this initiative around the globe, Fendi and Galleria Borghese will stage exhibits in destinations including Los Angeles and the Far East.



The press conference to announce the partnership was held within the Galleria Borghese. Image credit: Fendi

This project will lend the Getty Center three Caravaggio pieces from Galleria Borghese's collections for an exhibit from Nov. 21.

Also included in the collaboration is the support of three exhibitions that will run in consecutive years in the Galleria Borghese. The first of these will be centered on Gian Lorenzo Bernini and will open to the public on Nov. 1.

The LVMH-owned Fendi supported artists from its home country via patronage of the Italian Pavilion at the 57th International Art Exhibition of the Venice Biennale in Italy.

The Venice Biennale occurs every two years and features a collection of contemporary art galleries dedicated to the creative talent of specific countries, much like the World's Fair concept ([see story](#)).

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