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**NEWS BRIEFS** 

## Hugo Boss, PPR and Prabal Gurung – News briefs

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By STAFF REPORTS

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Today in luxury marketing:

## Hugo Boss draws the crowd that parties together

Hugo Boss' new Greene Street outpost was first stop on many a New York partier's Wednesday night, according to WWD.

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PPR will take time necessary to buy, sell assets - CEO

French retail to luxury group PPR SA will take as long as it needs to buy and sell assets in a manner that creates value for the company, PPR Chairman and Chief Executive Francois-Henri Pinault said Thursday, echoing comments made in the past, according to WSJ.

Click here to read the entire story on WSJ

Jaw-dropping luxury transforms Dubai into a tourist mecca

Dubai's luxury hotels rival and even exceed those in Las Vegas, according to Vancouver

Sun.

## Click here to read the entire story on Vancouver Sun

## Prabal Gurung for J. Crew

As the sponsor of this year's CFDA/Vogue Fashion Fund, J. Crew is doing capsule collections with the three prizewinners (Billy Reid, Prabal Gurung, and Eddie Borgo). Today, their six-piece collaboration with Prabal Gurung launches online and in select stores, according to The Cut.

Click here to read the entire story on The Cut

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