

NEWS BRIEFS

Day's wrap: Herms, Ritz-Carlton, Kenzo, Lexus, Simon and Rolls-Royce

September 14, 2017



Herms' Cape Cod watch. Image credit: Herms

By STAFF REPORTS

Luxury Daily's live news from Sept. 14:

[Rolls-Royce brings invitation-only art to all through museum sponsorship](#)

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British automaker Rolls-Royce is expanding the experience of Fondation Beyeler's gala to a broader audience through its sponsorship of the Swiss museum.

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[Louis Vuitton, Tesla open doors in new Fort Worth, TX mall](#)

Mall owner and operator Simon is bringing a number of luxury labels to Fort Worth, TX through the opening of a newly built shopping center.

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[Kenzo moves into pop-up shop for footwear launch](#)

French fashion label Kenzo is turning the premiere of a new sneaker style into an event with a Paris pop-up.

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[Ritz-Carlton opens first Swiss hotel](#)

The Ritz-Carlton is bringing its brand into Switzerland with the opening of a Geneva property.

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[Herms' H1 sales up 11pc](#)

French luxury group Herms saw growth across regions in the first half of 2017, boosting its expected profitability to near record highs.

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Lexus augments convenient media coverage through innovation

Toyota Corp.'s Lexus is working to make media coverage of its participation at the Frankfurt motor show easier to share by using augmented reality.

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