

NEWS BRIEFS

Herms, Ritz-Carlton, Kenzo, Lexus, Simon and Rolls-Royce – Live news

September 15, 2017



Herms' Cape Cod watch. Image credit: Herms

By STAFF REPORTS

Luxury Daily's live news from Sept. 14:

[Rolls-Royce brings invitation-only art to all through museum sponsorship](#)

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British automaker Rolls-Royce is expanding the experience of Fondation Beyeler's gala to a broader audience through its sponsorship of the Swiss museum.

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[Louis Vuitton, Tesla open doors in new Fort Worth, TX mall](#)

Mall owner and operator Simon is bringing a number of luxury labels to Fort Worth, TX through the opening of a newly built shopping center.

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[Kenzo moves into pop-up shop for footwear launch](#)

French fashion label Kenzo is turning the premiere of a new sneaker style into an event with a Paris pop-up.

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[Ritz-Carlton opens first Swiss hotel](#)

The Ritz-Carlton is bringing its brand into Switzerland with the opening of a Geneva property.

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[Herms' H1 sales up 11pc](#)

French luxury group Herms saw growth across regions in the first half of 2017, boosting its expected profitability to near record highs.

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[Lexus augments convenient media coverage through innovation](#)

Toyota Corp.'s Lexus is working to make media coverage of its participation at the Frankfurt motor show easier to share by using augmented reality.

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