

APPAREL AND ACCESSORIES

Kering Group sets business standard for CSR, says Dow Jones

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Kering encourages eco-design and sustainability from its brands. Image credit: Stella McCartney

By STAFF REPORTS

For the third year running, French conglomerate Kering Group has been named the most sustainable company in the luxury sector by the Dow Jones Sustainability Index (DJSI).

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The DJSI recognizes brands that are leaders for their overall environmental and social performance and is considered a leading benchmark for corporate sustainability. Kering is vocal and proud of its environmentally friendly and ethical business practices, and it often shares the sustainable work of the group, as well as labels under its umbrella, in company-wide initiatives.

Eco-accolades

In the "Textiles, Apparel & Luxury Goods" sector, categorized by the DJSI, Kering has been named an industry leader for the third time.

The French luxury group gained a top score from the DJSI for its environmental and social performance in its sector. Kering excelled in 23 criteria across three categories when compared to its sector and luxury peers.

Kering's efforts extend across its supply chain thanks to the group's sustainability strategy. Kering's sustainability roadmap will lead the company into 2025 using pillars of Care, Collaborate and Create as a guide for the future of its business ([see story](#)).



Kering's sustainability goals are outlined by Care, Collaborate and Create. Image credit: Kering

The DJSI awarded Kering with the "Industry Best" scores for the economic, environmental and social dimension categories, including product stewardship, operational eco-efficiency, labor practice indicators, brand management, human capital development and stakeholder engagement.

"To be included again as the industry leader in the DJSI annual ranking is an honor and a testament to our long-time commitment and continued efforts to set the highest standards of best practices in luxury," said Marie-Claire Daveu, chief sustainability officer and head of international institutional affairs at Kering, in a statement.

"I am particularly proud that this year we have received the top score overall in product stewardship, which reflects the strides we have been making on eco-design, material recycling and regeneration and innovation," she said.

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