

EVENTS/CAUSES

LVMH spotlights 25 years of environmental responsibility in video, event retrospective

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LVMH environmental sustainability illustration. Image credit: LVMH, illustrated by Emiliano Ponzi

By STAFF REPORTS

French luxury goods conglomerate LVMH is celebrating the 25th anniversary of its corporate social responsibility-focused Environment Department in an event dubbed "Future Life."

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On Sept. 20, LVMH will host Future Life, an evening of environmental experts and CEOs from the conglomerate's stable of luxury brands, to spotlight its sustainability initiatives over more than two decades. Future Life will also look ahead through the lens of LVMH's Life 2020, the conglomerate's roadmap to the future.

Green retrospective

Since 1992, LVMH and its 70 houses, led by the conglomerate's Environmental Department, have actively supported sustainable development.

Over the course of 25 years, LVMH and its Environmental Department have supported the company's brands through methods that helped them to thrive as well as be environmentally responsible. LVMH has been dedicated to environmental responsibility as a core pillar of its growth strategy.

As part of the celebrations, LVMH has created a video retrospective that recaps its CSR moments since 1992. The almost three-minute film first introduces department leadership before listing environmentally aware events, programs and initiatives such as 2015's LVMH Carbon Fund.

LVMH's in-house carbon fund works to reduce CO2 emissions by the group and its brands by 25 percent. Since its launch, more than 6 million euros, or \$7 million at current exchange rates, has been invested back into green projects due to LVMH's commitment to the fund ([see story](#)).

The video also includes standout branded efforts by Christian Dior Parfums, Hennessy, Veuve Clicquot and Louis Vuitton.

LVMH - A 25-years commitment to protecting the environment - Retrospective film

During the Future Life event Sept. 20 in Paris, LVMH CEOs will be joined by environmental experts to discuss the

group's environmental achievements since 1992 and look toward tomorrow. LVMH's event will give the conglomerate the opportunity to share its Life 2020 plans, a comprehensive and ambitious set of goals for the group's businesses and operations.

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