

TRAVEL AND HOSPITALITY

Four Seasons strengthens Chinese presence via new-build hotel

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Ground-level rendering of Four Seasons Hotel Dalian. Image credit: Four Seasons

By STAFF REPORTS

Four Seasons Hotels and Resorts is expanding further into second-tier cities in China with the announcement of a property in Dalian.

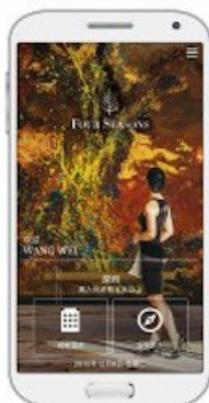
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Located on the Liaodong Peninsula in northeastern China, Dalian is situated on the Donggang, or East Harbor, an area of the city recently redeveloped as a financial and commercial hub. With a growing urban center, Dalian is becoming a popular destination for domestic and foreign travelers thanks to growing port activities, commerce and a cosmopolitan culture.

Continuing in China

Four Seasons currently operates nine hotels in China with properties in Beijing, Guangzhou, Hangzhou, Hong Kong, Macau, Shanghai where it has two hotels, Shenzhen and Tianjin.

As China's smaller cities become more developed, high-end hospitality brands have an opportunity for expansion as the need for visitor accommodations rises. China is an important market for Four Seasons, which has even developed a Chinese-language booking application to better serve its guests ([see story](#)).



Four Seasons' Chinese-language app. Image credit: Four Seasons

The hotelier will develop the Four Seasons Hotel Dalian in partnership with local real estate developer Luneng Group.

"We are proud to work with Luneng Group to introduce another Four Seasons experience in China in such a diverse and fascinating city," said J. Allen Smith, president/CEO of Four Seasons Hotels and Resorts, in a statement.

"Together we are dedicated to introducing guests to the highest standard of quality and the most genuine and personal service – the markers of a Four Seasons stay the world over," he said.

Four Seasons' new-build, mixed-use tower in Dalian's Donggang district will include office space as well as the hotel with views of the historic port and the city's downtown.

Due to the property's location, guests and business professionals will be near Dalian's industrial and commercial center. Nearby attractions include dining, shopping, swimmable beaches and theme parks.



Rendering of Four Seasons Hotel Dalian, expected to open in 2020. Image credit: Four Seasons

Four Seasons has designed the hotel and its interior with NBBJ Shanghai and Hirsch Bedner Associates (HBA) Singapore. The hotel will include 250 guest rooms and suites, a pool, fitness center and spa.

Due to Dalian being a center of commerce, the Four Seasons hotel will also include an extensive event and meeting space with several ballrooms and conference rooms. The hotels on-site restaurant, bar, lobby lounge, deli and pastry shop with outdoor terrace have been conceived by Tokyo-based designers Strickland.

Four Seasons anticipates construction to start at the end of 2017 with the hotel opening in 2020.