

NEWS BRIEFS

Day's wrap: Jaguar, LVMH, Richemont, Palm Beach County, Swiss watch exports and Dior

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The Breakers in Palm Beach, FL. Image credit: Discover the Palm Beaches

By STAFF REPORTS

Luxury Daily's live news from Sept. 21:

[Jaguar races with drones to exhibit the spaciousness of its vehicle](#)

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British automaker Jaguar is bringing video games to the real world in a new initiative that takes inspiration from trendy technology.

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[LVMH outlines LIFE 2020 objectives for environmental excellence](#)

After the success of its already implemented environmental initiatives, French luxury goods group LVMH has set new goals for itself and the 70 brands under its umbrella.

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[Richemont creates chief technology officer position](#)

Swiss luxury group Richemont is placing an emphasis on talent and technology with two new appointments to its senior executive committee.

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[Swiss watch export value up 4.2pc from August 2016](#)

Swiss timepiece exports continued to grow in August for the fourth consecutive month, according to The Federation of the Swiss Watch Industry's monthly statistics.

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[Palm Beach County reassures \\$7B tourism market post-Hurricane Irma](#)

Palm Beach County was among the fastest regions in Florida to recover from the effects of Hurricane Irma.

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[Dior heads to Denver for US retrospective](#)

French atelier Christian Dior will host its first United States major museum exhibition at the Denver Art Museum.

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