

NEWS BRIEFS

## Jimmy Choo, Prada and Diane von Furstenberg – News briefs

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By STAFF REPORTS



Today in luxury marketing:

### [Labelux Group acquires Jimmy Choo](#)

The parent of brands including Bally and Derek Lam beat out TPG Capital and Jones Group, according to WWD.

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**Luxury Daily**

### [Prada, retailers seek billions from Hong Kong](#)

Retailers continued their moves to tap billions of dollars from Hong Kong investors, as Italian fashion house Prada SpA took further steps Monday toward its planned \$2 billion

initial public offering and local jewelry retailer Chow Tai Fook prepared to raise US\$3 billion to US\$4 billion in an offering next year, according to WSJ.

[Click here to read the entire story on WSJ](#)

[Diane von Furstenberg opens store in SoHo](#)

DVF is opening a new store in Manhattan's SoHo today, according to the brand.

[Click here to read the entire story by DVF](#)

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