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Bottega Veneta, malls, Tod's and luxury tanks – News briefs

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Bottega Veneta's fall/winter 2017 ad was staged at Lee House 2. Image courtesy of Bottega Veneta

By STAFF REPORTS

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Today in luxury:

Bottega Veneta's CEO maps out strategies

"Romancing the customer" has become one of Bottega Veneta's priorities. Since joining the luxury company on Oct. 1, 2016, chief executive officer Claus-Dietrich Lahrs has been busy traveling to the group's main markets, building a new team and setting the foundations for future growth, as he views the year 2017 as one of transition, says Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

How to lure online shoppers? Dubai Malls tout ski slopes, aquariums, spas

As the West grapples with a historic downturn in brick-and-mortar retail, Dubai's mega malls are mixing fun and shopping to weather their own challenges, according to the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

Tod's focuses on high-end products without a chief designer

Italy's Tod's will press ahead without a chief designer, Group' Chairman Diego Della Valle said on Friday after its Spring Summer 2018 catwalk show in Milan, reports Reuters.

Click here to read the entire article on Reuters

Forget private jets: Billionaires are spending millions on luxury tanks

Military experts Michael and Geoff Howe of Howe and Howe Technologies specialize in outfitting the wealthy with

over-the-top toys. We're talking decked-out luxury tanks, as featured on a recent episode of CNBC's "The Filthy Rich Guide," per CNBC.

Click here to read the entire article on CNBC

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