

MEDIA/PUBLISHING

British Vogue appoints Vanessa Kingori as publishing director

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Burberry February 2017 collection featured in British Vogue The 100. Image credit: British Vogue, photo by Philip Sinden

By STAFF REPORTS

Cond Nast's British Vogue has named former British GQ and GQ Style publisher Vanessa Kingori its new publishing director.

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Ms. Kingori is taking over the role from Stephen Quinn, who recently announced he would be retiring after 26 years at the publication ([see story](#)). The title is currently undergoing a number of changes, as it faces new leadership on both the business and editorial sides.

Leadership shift

Ms. Kingori has been at Cond Nast for more than eight years. When she became the publisher of British GQ and GQ Style, she was the first woman to take on the role in the publication's 30-year history.

Prior to Cond Nast, Ms. Kingori worked at Hearst's Esquire and the Evening Standard's ES magazine.

The publishing executive was honored with an MBE in the Queen's Birthday Honours List in 2016. In the same year, she was given the Walpole Leader in Luxury Award.



Vanessa Kingori. Image courtesy of Cond Nast Britain, photo by Dorothy Oginni

Ms. Kingori also serves on the Mayor of London's expert advisory panel on Brexit.

"During her time at GQ, Vanessa has shown herself to be an outstanding executive, with an ability to harness the continuing power of print while embracing the platforms, ideas and collaborations that resonate with a new generation of consumer and client," said Albert Read, managing director of Cond Nast Britain, in a statement.

"Instrumental in doubling digital revenue with the relaunched and very successful mobile-first GQ Web site, Vanessa oversaw the highest total annual revenue for GQ in the last decade," he said. "With Vogue entering its new era, Vanessa is the clear choice for this post."

Now more than a century old, Vogue boasts a readership of more than 1.2 million.

In addition to Mr. Quinn's departure, British Vogue's editorial team has also seen a change at the top. Alexandra Shulman stepped down as editor of the title in June, and her successor Edward Enninful's first issue will debut later this year.

"I'm excited to assume this highly coveted role," said Ms. Kingori in a statement. "In a moment when continuous change across the communications, fashion and luxury industries creates dynamic and exhilarating opportunities for the strongest media brands, Vogue's unrivaled equity sets it apart as the best of the best.

"I'm thrilled to follow the legendary Stephen Quinn's impressive quarter-of-a-century tenure and to begin working alongside the talented Edward Enninful," she said. "To be tasked with setting and leading commercial strategy across the British Vogue brand while Edward debuts his vision for the next chapter is truly an honor."