

NEWS BRIEFS

## Prada, magazines, counterfeits and Jaguar Land Rover – News briefs

September 26, 2017



Prada's Pre-Fall 2017 campaign

By STAFF REPORTS

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Today in luxury:

### [Online sales prove the devil to Prada](#)

Prada's catwalk show on Thursday sought to catch the fickle eye of the fashion buyer with pencil skirts, pointy flats and big shouldered jackets. But the plunging hemlines could not distract attention from its diving top line, per the Financial Times.

[Click here to read the entire article on the Financial Times](#)

### [The not-so-glossy future of magazines](#)

One evening in mid-September, a gaggle of writers and bon vivant editors gathered by the outdoor fireplace and ivy-covered trellis of a West Village tavern. Steak was served, and the toasts lasted late into the night, the revelry trickling out to the nearby sidewalk, says The New York Times.

[Click here to read the entire article on The New York Times](#)

### [City of London Police shuts 28K Web sites selling counterfeits](#)

The City of London Police's Intellectual Property Crime Unit has revealed that it has taken down 28,000 web sites selling counterfeit goods to U.K. consumers over the last three years, 4,000 of which were set up using stolen identities, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Jaguar Land Rover is looking to buy a luxury brand](#)

Jaguar Land Rover, the luxury unit of Tata Motors Ltd., is scouting for acquisitions of international automakers amid rising competition in the industry, people with knowledge of the matter said, according to Bloomberg.

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