

NEWS BRIEFS

## Dior, London real estate, Jaguar and polar ice caps – News briefs

September 27, 2017



*Christian Dior with models in around 1955. Photo by Andre Gander; image credit: Denver Art Museum*

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By STAFF REPORTS

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Christian Dior decided to open his Paris atelier under his own name, thanks to literally finding a lucky star on the sidewalk, and showed his first collection 70 years ago, per WWD.

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[London luxury property prices will stay flat until after Brexit, says Savills](#)

Market sentiment will remain fragile' amid uncertainty but start to recover towards the end of 2019, forecasts estate agent, reports The Guardian.

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[A luxury halo can't mend Jaguar](#)

The thing about good marketing is that sometimes it actually works. That's why people pay hundreds of dollars for ripped jeans and why Brits still swear by Tetley tea despite the "English" brand being owned by India's Tata Group, according to Bloomberg.

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[How the polar ice caps became the ultimate, limited-edition luxury destination](#)

Last year, Amanda Ou and her husband, Ethan Wang, made a life decision of epic proportions. They quit their jobs to travel the world, vowing to hit all seven continents over the course of 2017. Wang had visited over 65 countries by the time he reached 40; Ou, 32, had explored roughly 30, says Vanity Fair.

[Click here to read the entire article on Vanity Fair](#)

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