

APPAREL AND ACCESSORIES

## Versace remembers Gianni, his beloved prints for spring/summer 2018

September 27, 2017



*Versace's limited-edition T-shirt in Pop Art print. Image credit: Versace*

By STAFF REPORTS

Italian fashion house Versace is paying tribute to its late founder through a limited-edition T-shirt series, an off-shoot of its ready-to-wear spring/summer 2018 collection.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

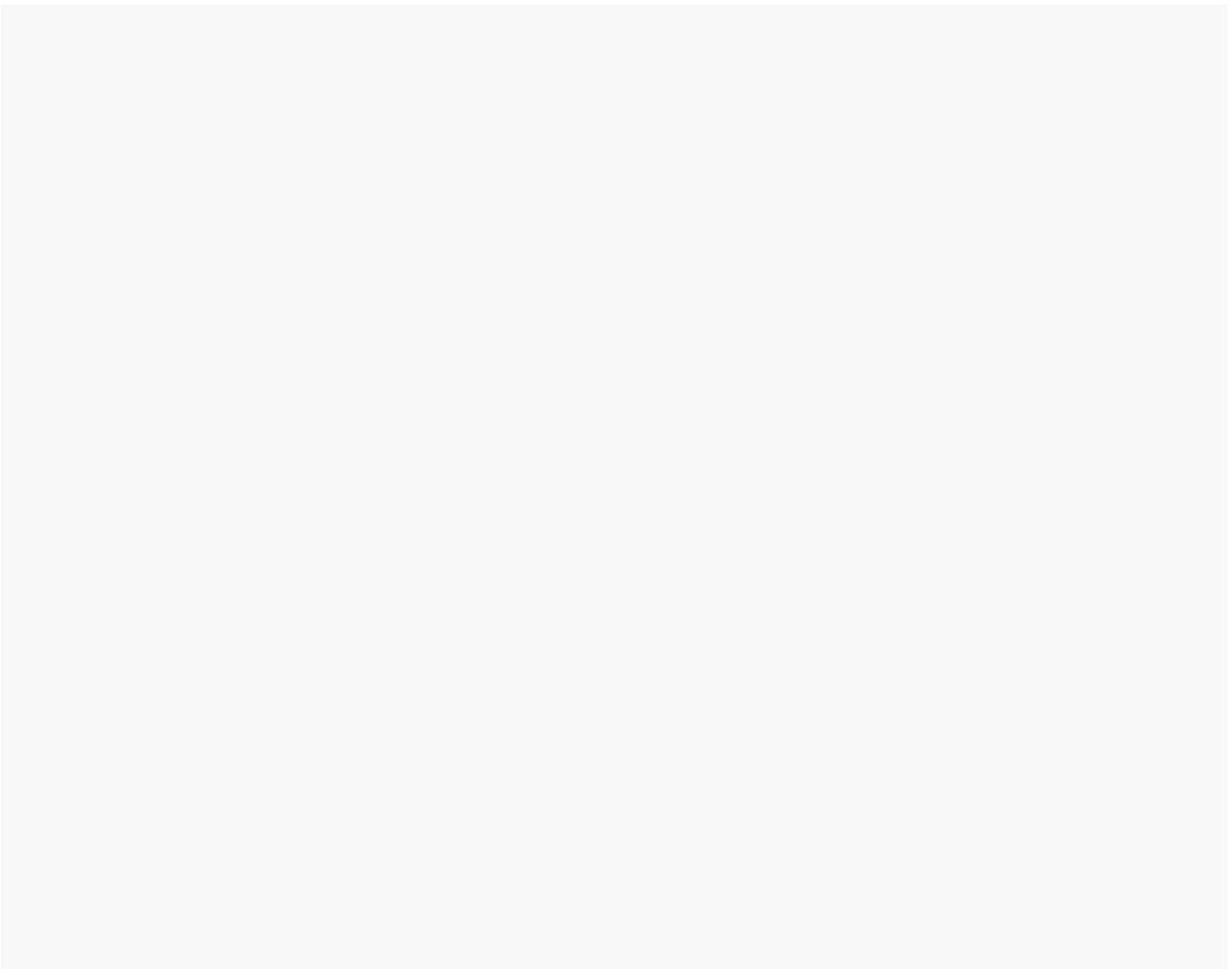
Artistic director Donatella Versace selected meaningful archival prints that she created together with her brother, Gianni Versace. The collection is meant to celebrate the life of Mr. Versace who was fatally shot 20 years ago outside his Miami home ([see story](#)).

Tribute

Ms. Versace, who took over creative control of her brother's label after his murder, served as a curator of sorts for the limited-edition T-shirt capsule and her spring/summer 2018 runway collection.

For spring/summer 2018, Ms. Versace used iconic prints that Mr. Versace had developed for the brand and updated the ready-to-wear pieces for today's consumer.

During Versace's Milan Fashion Week presentation, Ms. Versace recreated an iconic brand moment where her brother and 1990s supermodels, Carla Bruni, Claudia Schiffer, Naomi Campbell, Cindy Crawford and Helena Christensen, closed the show arm-in-arm and holding hands at the spring/summer 1998 show.



ICONS!!!

A post shared by Donatella Versace (@donatella\_versace) on Sep 23, 2017 at 7:39am PDT

The T-shirt collection similarly looks back at Mr. Versace's contributions to fashion and lasting legacy.

Versace's limited-edition T-shirt prints include the Vogue Logo spring/summer 1991, Pop Art spring/summer 1991, Tresor de la Mer spring/summer 1992, Wild Baroque spring/summer 1992 and Native Americans fall/winter 1992.

Available for men and women, the shirts range in price from \$750 to \$995 and are quickly selling out of size options.

Versace's ready-to-wear spring/summer 2018 collection includes additional prints and styles such as dresses, skirts, jackets, tops and accessories.

"This collection is a tribute to the life and works of Gianni," Ms. Versace said in a statement shared on social media. "We pay homage to not only his artistic genius but to who he was as a man, and above all, as my brother.

"Gianni was an exceptional person for how he celebrated each day as though it were extraordinary and for how he always approached life with a smile on his lips," she said. "Each year Gianni lived, he lived to its fullest: throughout his career, he created collections that to this day are considered a cultural point of reference and inspiration to many.

*The Versace Tribute collection – spring/summer 2018*

"It would be impossible to commemorate Gianni's entire world in a single collection, therefore, I have decided to honor his legacy with his beloved prints and dazzling metal mesh.

"This collection is for you, Gianni."

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.