

NEWS BRIEFS

Balenciaga, LVMH, Calvin Klein, Hublot, Ferrari, Sotheby's, Swarovski and travel – Live news

October 2, 2017



Calvin Klein 205W39NYC eyewear. Image courtesy of Calvin Klein

By STAFF REPORTS

Luxury Daily's live news from Sept. 29:

[Swarovski gathers diverse cast for holiday gifting push](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246** ▶

Precision-cut crystal maker Swarovski is sharing a message of inclusion in a holiday campaign that shows that its sparkle is for everyone.

[Click here to read the entire article](#)

[Sotheby's supports overlooked art through inaugural Prize](#)

Auction house Sotheby's is showing its appreciation for the less mainstream art world through the inaugural edition of its Sotheby's Prize.

[Click here to read the entire article](#)

[Balenciaga gives logo a minimalist makeover](#)

Kering-owned fashion house Balenciaga is seeking clarity with a new logo inspired by simplistic signage.

[Click here to read the entire article](#)

[Hublot picks Vancouver for first Canadian store](#)

Swiss watchmaker Hublot is making its Canadian retail debut with a boutique in Vancouver, British Columbia.

[Click here to read the entire article](#)

[LVMH expands coursework as third edition of work-study program opens](#)

French conglomerate LVMH is kicking off the third year of its vocational training program by exhibiting the work of

previous students.

[Click here to read the entire article](#)

Calvin Klein eyes further partnership with Marchon in renewed licensing agreement

U.S. fashion brand Calvin Klein has renewed its eyewear licensing deal with Marchon, extending what is now a 25-year partnership.

[Click here to read the entire article](#)

Ferrari continues its year-long celebration with exhibit

Italian automaker Ferrari has been establishing a yearlong celebration of its 70-year anniversary with fans, which is being summed-up in a major exhibition detailing the brand's history.

[Click here to read the entire article](#)

Travel sector must tout experiential offers as affluents up vacation spend, frequency

The gap between the average traveler's vacation spend and that of an affluent individual is widening, with luxury vacationers outspending the rest by more than six times the typical amount.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.