

NEWS BRIEFS

Day's wrap: Bloomingdale's, Las Vegas, Balenciaga, The Plaza, Moda Operandi and Barneys New York

October 3, 2017



Barney's Cat's Cradle includes men's fall 2017 fashion and guest stars cats, Linda and Rossi. Image credit: Barneys New York

By STAFF REPORTS

Luxury Daily's live news updates from Oct. 3:

[Bloomingdale's blends appliances and awareness in LG windows](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Department store chain Bloomingdale's is linking with electronics label LG Signature for a window display that combines technology and fashion.

[Click here to read the entire article](#)

[Las Vegas businesses turn to Twitter for community outreach following shooting](#)

Hotels and retailers located on the Las Vegas Strip have turned to Twitter to help those impacted by the shooting on the night of Oct. 1.

[Click here to read the entire article](#)

[Balenciaga walks platform Crocs down Paris Fashion Week runway](#)

French fashion house Balenciaga has put a high-fashion twist on the shoes consumers love to hate.

[Click here to read the entire article](#)

[The Plaza Hotel turns 110 with celebrity fanfare](#)

Fairmont-managed The Plaza Hotel is celebrating the 110th anniversary of its opening with help from its famous guests.

[Click here to read the entire article](#)

[Moda Operandi heightens brand experiences via editorialized content](#)

Online retailer Moda Operandi has introduced an immersive digital shopping experience that presents luxury

brands through an editorial lens.

[Click here to read the entire article](#)

Barneys casts cool cats for fall 2017 menswear campaign

Department store chain Barneys New York is highlighting the "cat's pajamas" of fall menswear in a designer photo series featuring two feline friends.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.