

NEWS BRIEFS

Bloomingdale's, Las Vegas, Balenciaga, The Plaza, Moda Operandi and Barneys New York – Live news

October 4, 2017



Barney's Cat's Cradle includes men's fall 2017 fashion and guest stars cats, Linda and Rossi. Image credit: Bameys New York

By STAFF REPORTS

Luxury Daily's live news updates from Oct. 3:

[Bloomingdale's blends appliances and awareness in LG windows](#)



Department store chain Bloomingdale's is linking with electronics label LG Signature for a window display that combines technology and fashion.

[Click here to read the entire article](#)

[Las Vegas businesses turn to Twitter for community outreach following shooting](#)

Hotels and retailers located on the Las Vegas Strip have turned to Twitter to help those impacted by the shooting on the night of Oct. 1.

[Click here to read the entire article](#)

[Balenciaga walks platform Crocs down Paris Fashion Week runway](#)

French fashion house Balenciaga has put a high-fashion twist on the shoes consumers love to hate.

[Click here to read the entire article](#)

[The Plaza Hotel turns 110 with celebrity fanfare](#)

Fairmont-managed The Plaza Hotel is celebrating the 110th anniversary of its opening with help from its famous guests.

[Click here to read the entire article](#)

[Moda Operandi heightens brand experiences via editorialized content](#)

Online retailer Moda Operandi has introduced an immersive digital shopping experience that presents luxury

brands through an editorial lens.

[Click here to read the entire article](#)

Barneys casts cool cats for fall 2017 menswear campaign

Department store chain Barneys New York is highlighting the "cat's pajamas" of fall menswear in a designer photo series featuring two feline friends.

[Click here to read the entire article](#)

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