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FRAGRANCE AND PERSONAL CARE

Mandarin Oriental, Louboutin Beaut team for spa manicures

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Louboutin Beaut includes color cosmetics and fragrances. Image credit: Christian Louboutin

By STAFF REPORTS

The Mandarin Oriental, Tokyo is adding a touch of Christian Louboutin's signature red to its spa offerings.



Mandarin Oriental's Tokyo property is the first hotel in Japan to officially partner with the French footwear label to offer its Nail Colour range for manicure and pedicure treatments. Christian Louboutin's entrance into the color cosmetics space started with the introduction of the Nail Colour polishes in 2014 (see story).

At the spa in Louboutins

Christian Louboutin Beaut is produced through a partnership with Batallure Beauty and in addition to nail lacquers, includes lipsticks, mascara, liquid and pencil eyeliners and eyebrow pencils. In 2016, Christian Louboutin extended its personal care offerings to include a trio of fragrances (see story).

Thanks to its partnership with Christian Louboutin, guests of Mandarin Oriental, Tokyo's Spa Studio can now select the footwear brand's polishes for manicure and pedicure treatments.



Louboutin Beaut's Rouge Louboutin nail polish. Image credit: Christian Louboutin

Spa guests can select from 22 Christian Louboutin Nail Colour shades, including the brand's signature color, Rouge Louboutin. In a play on its iconic soles, guests can also select Loubi Under Red, a polish designed for the underside of one's nails.

Available color choices also include shades from Christian Louboutin footwear collections such as The Nudes, The Noirs and The Pops.

Seated in barbershop-style chairs, spa guests who book the 60-minute nail treatment will start the experience with a foot or hand bath scented with one of Christian Louboutin's three perfumes. The perfume oils are derived from Christian Louboutin's Bikini Questa Sera, Tornade Blonde and Trouble in Heaven.



Louboutin Beaut's The Pops collection. Image credit: Christian Louboutin

The treatment also includes nails shaping, cuticle care and a hand or foot exfoliation to prep for the application of Christian Louboutin's long-lasting and ultra-pigmented polishes.

To extend the experience, Mandarin Oriental, Tokyo suggests booking one of six spa therapies such as a head or back and shoulder massage.

The Spa Studio at Mandarin Oriental, Tokyo is located on the hotel's 37th floor, offering panoramic views of the city's skyline.

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