

NEWS BRIEFS

## Day's wrap: Bulgari, Balmain, Ferragamo, Cond Nast, La Rinascente and Louboutin Beaut

October 5, 2017



*Louboutin Beaut includes color cosmetics and fragrances. Image credit: Christian Louboutin*

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By STAFF REPORTS

Luxury Daily's live news from Oct. 5:

[Bulgari flaunts jewelry for modern divas in personified film](#)

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Italian jeweler Bulgari is bringing its new Divas' Dreams collection to life through content that speaks to the contemporary woman.

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[Balmain capsule to bow during televised Victoria's Secret Fashion Show](#)

French fashion house Balmain is continuing its collaborative work with mass retailers to expand the reach of its designs to consumers at all economic levels.

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[Ferragamo names Paul Andrew women's creative director](#)

Italian fashion house Salvatore Ferragamo's women's footwear and ready-to-wear collections will now be headed entirely by Paul Andrew.

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[Cond Nast to launch LGBTQ media brand "them"](#)

Media conglomerate Cond Nast's incubator has announced its first project, a next-generation community platform geared toward LGBTQ youth.

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[La Rinascente spotlights design solutions for "happy future"](#)

Italian department store chain la Rinascente will host a "design supermarket" to promote emerging talents in the interiors category.

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[Mandarin Oriental, Louboutin Beaut team for spa manicures](#)

The Mandarin Oriental, Tokyo is adding a touch of Christian Louboutin's signature red to its spa offerings.

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