

APPAREL AND ACCESSORIES

Christian Louboutin "Loubibaby's" to debut at Goop holiday pop-ups

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Christian Louboutin's debut baby shoe will retail for \$250. Image credit: Christian Louboutin

By STAFF REPORTS

French footwear label Christian Louboutin has designed its first pair of red-soled baby shoes.

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Referred to as "Loubibaby's," baby shoes are a continuation of Christian Louboutin's collaboration with Gwyneth Paltrow's lifestyle brand Goop. The four-piece capsule was designed to include styles meant to "meet every foreseeable wardrobe need," which has now been extended to the daughters of Louboutin-loving mothers ([see story](#)).

These Loubibaby's were made for walkin'

Christian Louboutin's Loubibaby's maryjane-style shoes are available in red, blue or pink satin or a metallic gold Nappa Laminato version. Loubibaby's include a handmade ribbon bow, and of course, the footwear label's signature red sole.

The first baby shoe to be designed by Christian Louboutin will retail on Goop's Web site starting Nov. 16. Each pair will priced at \$250.

Loubibaby's will also be sold at Goop's annual holiday pop-up markets in New York, Los Angeles and Miami.

Good taste runs in the family. Coming soon: Loubibaby shoes crafted for the Christian Louboutin x [@goop](#) Collection. <https://t.co/HlQe7LnjgF> pic.twitter.com/5jvtpoTVwD

Christian Louboutin (@LouboutinWorld) [September 26, 2017](#)

For both fashion and footwear brands, the concept that "good taste runs in the family," as Christian Louboutin suggests, has catapulted the popularity of the mini me trend.

Dolce & Gabbana, for example, mirrored its children's apparel after its adult ready-to-wear collections to capitalize on this craze.

For spring/summer 2017, instead of creating a children's collection of dedicated pieces, Dolce & Gabbana opted to scale down apparel from its main lines to create mother-daughter and father-son outfits, a choice that may spur interest from parents who have their own clothing from the line ([see story](#)).

Also, Ferragamo appeals to pint-sized style seekers and their parents with a capsule collection of shrunken-down icons.

Ferragamo Mini, which debuted at children's apparel fair Pitti Bimbo 2016, features styles that resemble the women's Varina flat and the men's driving shoe in sizes for children ages 3-8 ([see story](#)).

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