

TRAVEL AND HOSPITALITY

Bulgari brings "made in Italy" hospitality to Beijing

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Bulgari Hotel Beijing opened Sept. 27. Image credit: Bulgari

By STAFF REPORTS

Italian jeweler Bulgari has added a fourth "jewel" to its collection of high-end hotels and resorts with the opening of its Beijing property.

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Bulgari introduced its hospitality brand in 2001 through a joint venture with Marriott International's Luxury Group. Bulgari's current hospitality portfolio, which leverages the service know-how of The Ritz-Carlton hotels, includes London, Milan and Bali, Indonesia.

Hotel jewels

Bulgari's Beijing property opened its doors on Sept. 27 in the heart of the Chinese capital's exclusive Embassy District. The project took seven years to complete.

The 119-room hotel was designed by the architectural firm Antonio Citterio Patricia Viel. Designed to be "the ultimate urban resort," Bulgari Hotel Beijing balances art, design and nature through its gardens along the Liangma River.

Bulgari Hotel Beijing overlooks the Liangma River, giving guests some of the best views of the cityscape. The hotel's Bulgari Suite measures 400 square meters and is one of the largest suites in Beijing, a city known for small living quarters.



Bulgari Hotel Beijing was designed as an urban resort. Image credit: Bulgari

The hotel also includes a Bulgari-branded spa, a pool and private park, a restaurant, bar and a ballroom for events.

In addition to its properties in London, Milan and Bali, Bulgari operates two branded restaurants in Tokyo and Osaka, Japan.

The LVMH-owned jeweler also has additional hotel locations in its pipeline including Dubai, United Arab Emirates, Shanghai and Moscow. Bulgari Hotel Dubai will open by the end of the year, with its Shanghai and Moscow properties bowing in 2018 and 2019, respectively ([see story](#)).

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