

NEWS BRIEFS

## Burberry, Gucci, Harry Winston and Brazil – News briefs

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By RACHEL LAMB



Today in luxury marketing:

[Burberry profits more than double in fiscal year](#)

Outerwear accounts for more than half of apparel sales at retail, according to WWD.

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[Gucci to launch eco-friendly eyewear](#)

The sunglasses will hit Gucci stores and select optical sales points in October, according to WWD.

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### [Brazil on way to driving luxury growth, execs say](#)

Once a country associated with the slums known as favelas, Brazil is on its way to becoming a new engine of growth for the luxury industry, according to Reuters.

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### [Harry Winston to expand number of stores to 50](#)

Fine, luxury jeweller Harry Winston is planning major market growth that will more than double its store count, according to Professional Jeweler.

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