

APPAREL AND ACCESSORIES

## Farfetch, William Vintage bring vintage Versace online

October 10, 2017



*Farfetch is hosting a sale of vintage Versace. Image credit: Farfetch*

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By STAFF REPORTS

London-based William Vintage is teaming up with ecommerce platform Farfetch to retail hundreds of archival Gianni Versace designs.

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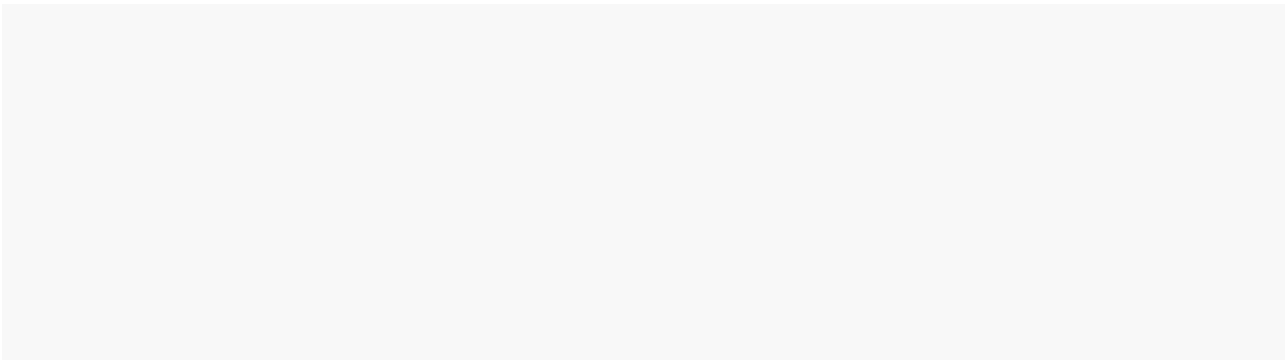
From Oct. 10, more than 500 pieces spanning two decades of the designer's career at his eponymous house will be sold through both Farfetch and William Vintage's Web sites. 2017 marks the 20th year since Mr. Versace was murdered, inspiring a number of tributes to the late designer.

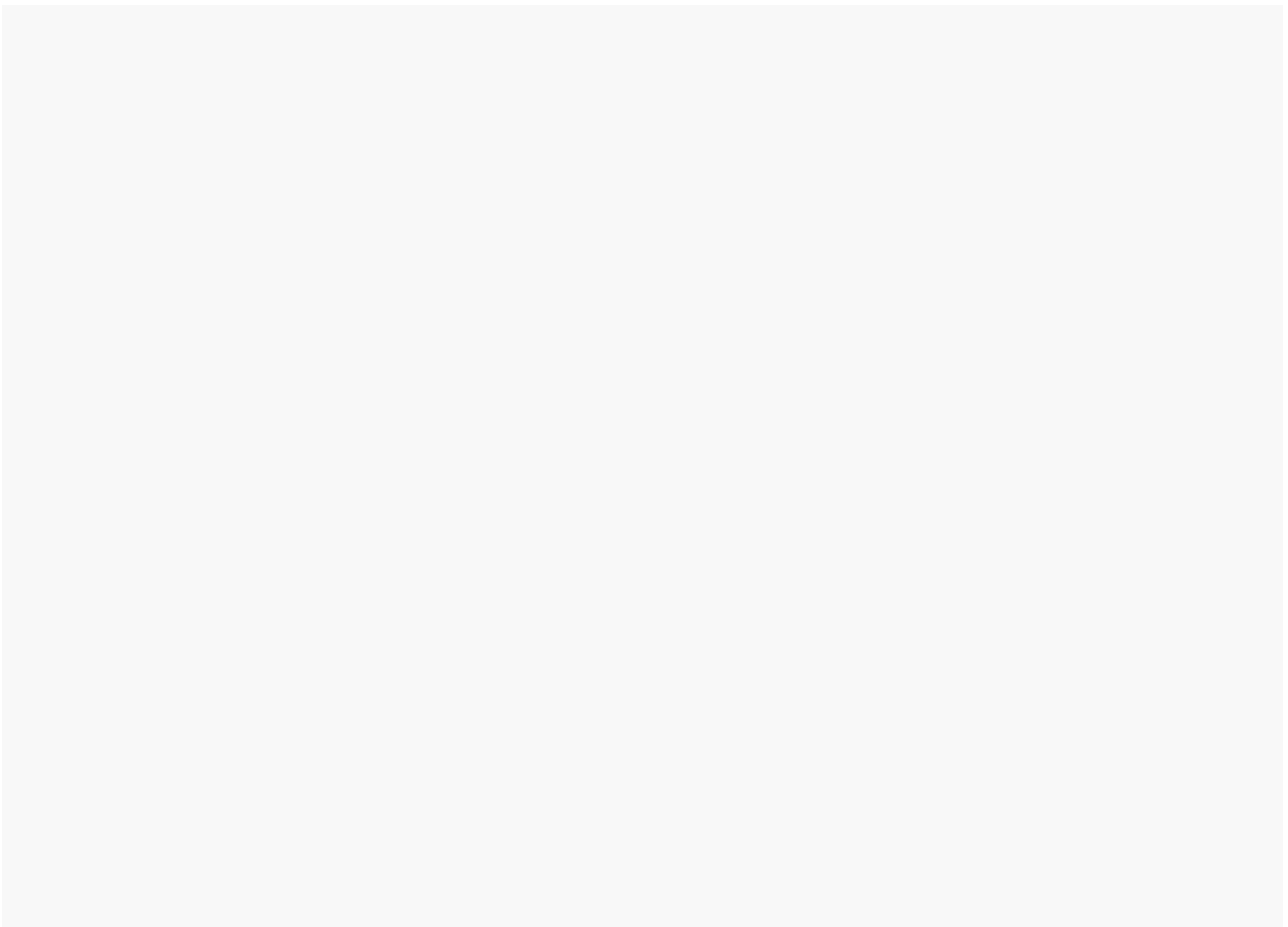
Archive event

Versace's spring/summer 2018 runway show also featured a look back on some of Mr. Versace's iconic moments, with his sister and current creative director of the brand Donatella Versace pulling original Versace prints from the early 1990s for her designs.

The finale of the show featured supermodels who rose to fame in the same time period, including Naomi Campbell, Claudia Schiffer, Cindy Crawford, Carla Bruni and Helena Christensen, walking down the runway hand-in-hand.

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I have decided to honor his legacy with his dazzling metal mesh. @Donatella\_Versace #VersaceTribute  
#VersaceSS18 #MFW \_ Photo by @kevintachman

A post shared by VERSACE (@versace\_official) on Sep 22, 2017 at 12:00pm PDT

Now, many of Mr. Versace's original designs spanning 1981 to his final show in 1997 are available for sale. William Vintage owner William Banks-Blaney has been collecting vintage Versace merchandise for the past three years, and he is now making it available through Farfetch.

Included among the pieces are designs from Mr. Versace's Andy Warhol-inspired "Pop" collection and garments from 1992's "Bondage" collection.



*Vintage Gianni-era Versace design available through Farfetch. Image credit: William Vintage*

As Farfetch points out, this collection is larger than the items shown at the Metropolitan Museum of Art's tribute to the designer in 1997, which only featured 187 pieces.

British fashion label Belstaff similarly opened up some of its vintage collection to buyers via a partnership with secondhand retailer Vestiaire Collection.

Ten of Belstaff's Trialmaster waxed cotton jackets were up for purchase through Vestiaire Collective's ecommerce site, allowing fans to get their hands on historic versions of the iconic style that remains part of the collection today. This marked the first time Belstaff had sold anything from its archive through a partner ([see story](#)).

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