

JEWELRY

## Sotheby's to auction rare pink diamond in Geneva

October 11, 2017



*Sotheby's is auctioning the Raj Pink diamond. Image credit: Sotheby's*

---

By STAFF REPORTS

Auction house Sotheby's is selling the largest known Fancy Intense Pink diamond, on the heels of a number of notable colored diamond sales.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Estimated between \$20 million and \$30 million, the Raj Pink is 37.30 carats, and is considered rare for the combination of its color and clarity. Ahead of the diamond's Nov. 15 sale, the auctioneer is taking the Raj Pink on a global tour, allowing consumers around the globe to see the stone before it changes hands.

### Think pink

First discovered in 2015 as a raw stone, the Raj Pink was studied for a year before a cutter was brought in. The resulting shape is a cushion-modified brilliant cut.

Less than 0.02 percent of the diamonds submitted to the Gemological Institute of America each year are mostly pink. The GIA also noted that for its size, it was rare for the diamond to have such consistent pink color.

"Only on the rarest occasions do diamonds with vibrant, shocking color like the Raj Pink's emerge only the most privileged and knowledgeable in the industry know of their existence," said the GIA, which certified the diamond. "With an unmodified Fancy Intense Pink hue, substantial size and desirable clarity, the Raj Pink is certainly one of those gems that only few may have the honor of experiencing."

Raj Pink takes its name from the Sanskrit word for "king." The stone was named by its current owner, who has chosen to remain anonymous.

The Raj Pink will be sold during Sotheby's Magnificent Jewels and Noble Jewels sale in Geneva.



*Also for sale at Sotheby's Magnificent Jewels and Noble Jewels sale will be an emerald and diamond necklace from Cartier. Image credit: Sotheby's*

"The discovery of any pink diamond is exceptional, but the Raj Pink's remarkable size and intensity of color places it in the rarefied company of the most important pink diamonds known," said David Bennett, worldwide chairman of Sotheby's International jewelry division, in a statement.

The Raj Pink will be on display in London from Oct. 13-17. From there, it will travel to Singaore, Hong Kong, Taiwan and New York before being showcased in Geneva before the sale.

Showing interest in colored diamonds, other remarkable stones have fetched high bids.

The 59.60-carat Pink Star was the largest Internally Flawless, Fancy Vivid Pink diamond to ever be graded by the GIA.

Sotheby's estimated that the Pink Star, featured in a simple ring setting, would sell for upwards of \$60 million, a price that would have broken records for a pink-colored diamond ([see story](#)). The Pink Star exceeded this and sold for \$71.2 million in April.

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.