

NEWS BRIEFS

Day's wrap: Gucci, Coach, Sotheby's, British GQ, DVF and L'Officiel

October 11, 2017



Gucci is tuning away from fur for all future collections. Image credit: Gucci

By STAFF REPORTS

Luxury Daily's live news from Oct. 11:

[Gucci kicks off 10-year CSR initiative with fur-free pledge](#)

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Kering-owned Gucci has become the latest fashion label to eschew fur as part of its larger decade-long sustainability plan.

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[Sotheby's to auction rare pink diamond in Geneva](#)

Auction house Sotheby's is selling the largest known Fancy Intense Pink diamond, on the heels of a number of notable colored diamond sales.

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[L'Officiel launches title, commercial hub in US](#)

France's Jalou Media Group is bringing its high-fashion and luxury lifestyle publication L'Officiel to the United States.

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[British GQ engages around music culture with social content collaboration](#)

Cond Nast's British GQ has linked with social platform Vero to give its journalism more exposure.

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[Coach Inc. rebrands to reflect multi-brand mindset](#)

U.S. fashion group Coach, Inc. is changing its name to Tapestry as it seeks to further the transformation of its business into a portfolio of brands.

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[DVF drives sales on mobile Web with product visibility](#)

U.S. fashion label Diane von Furstenberg has adopted a solution to usher in growing traffic on mobile into tangible sales with product visibility.

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