

NEWS BRIEFS

## Day's wrap: Nordstrom, Roger Dubuis, eBay, John Hardy, Veuve Clicquot and John Varvatos

October 16, 2017



Adwoa Aboah for John Hardy's "Made for Legends" campaign. Image courtesy of John Hardy, photo by Luis Ruiz

By STAFF REPORTS

Luxury Daily's live news from Oct. 16:

EBay pushes sales of secondhand Herms, Louis Vuitton with authentication

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Online auctioneer and marketplace eBay is encouraging secondhand luxury handbag sales with the launch of an authentication service.

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John Hardy explores female power to inspire self-gifting

Jeweler John Hardy is positioning its pieces as an empowerment tool through a campaign that speaks to feminine strength.

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Nordstrom family suspends private ownership plans

Members of the Nordstrom family have put their exploration of taking the retail company private on hold for the remainder of the year.

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Veuve Clicquot mixes sin and Champagne in London event

LVMH-owned Champagne house Veuve Clicquot is paying tribute to its female founder's life story through a series of artistic events.

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## Roger Dubuis co-founder dies at 79

Swiss watchmaker Roger Dubuis' eponymous co-founder has died.

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## John Varvatos juxtaposes American heritage with Italian craftsmanship

U.S. fashion brand John Varvatos is forging a connection between the brand's American values and the long tradition of Italian leather craftsmanship in a line of handmade apparel and footwear.

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