

NEWS BRIEFS

Richemont, Cline, Neiman Marcus, Marc Jacobs, NY Times and Rent the Runway – Live news

October 18, 2017



Neiman Marcus' Christmas Book includes a bespoke handbag by Olympia Le Tan. Image courtesy of Neiman Marcus

By STAFF REPORTS

Luxury Daily's live news from Oct. 17:

[Neiman Marcus flaunts fantasy gifts, consumer content in Christmas Book](#)

Department store chain Neiman Marcus' Christmas Book is mixing philanthropy and extravagance with its Fantasy Gifts that include custom Champagne and a pair of cars.

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[Rent the Runway touts alternatives to ownership in multichannel effort](#)

Online fashion rental service Rent the Runway is building on its organic growth with its first brand campaign.

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[Marc Jacobs expands ecommerce in China via VIPLUX](#)

U.S. fashion label Marc Jacobs has opened its first Chinese flagship store on vip.com's luxury channel.

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[Richemont's H1 sales up 10pc](#)

Swiss luxury conglomerate Richemont's sales for the first half of fiscal 2018 grew 10 percent year-on-year, which the group says is partly the result of an improved trading environment.

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[Is Phoebe Philo leaving Cline?](#)

LVMH-owned fashion label Cline's creative director Phoebe Philo is reportedly exiting her role at the company.

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[Print is here to stay, will become a precious commodity: NYTimes](#)

NEW YORK - While many experts believe print is dying, a panel at Luxury Interactive explained that in the luxury world, the medium will only become more precious.

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