

AUTOMOTIVE

McLaren lets function influence form in upcoming “brutal” design

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McLaren's P1 was another recent Ultimate Series launch. Image credit: McLaren

By STAFF REPORTS

British automaker McLaren is furthering its Track22 business strategy with the upcoming launch of its most track-centric road-legal vehicle in its history.

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While a road car, the model will prioritize track performance over regular daily use. This vehicle will not officially be revealed until the first quarter of 2018, McLaren has teased that this release will be part of its Ultimate Series, which is positioned above its Super Series.

On track

McLaren's Track 22, launched in 2016, aims to produce 15 new cars or derivatives by 2022. The automaker is investing 1 billion pounds, or about \$1.3 billion, in the initiative.

Half or more of these cars will be hybrid models.

The upcoming launch, being referred to by its codename BP23 until its name is revealed later this year, aims to be the first hyper-GT. Only a limited number of these cars will be produced.



McLaren headquarters. Image credit: McLaren

While limited information has been shared about the car's design, McLaren has described it as "brutal."

The brand's racing ties influence its automotive design, as it puts the function and performance of its vehicles first.

For instance, its recently launched P1 car, also part of its Ultimate Series, was designed to be the fastest production car on road or track, leveraging the brand's understanding of aerodynamics ([see story](#)).

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