

NEWS BRIEFS

## Day's wrap: Burberry, Cartier, Etihad, McLaren, David Yurman and data

October 18, 2017



Burberry's DK88 handbag. Image credit: Burberry

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By STAFF REPORTS

Luxury Daily's live news from Oct. 18:

[David Yurman serves as author for publishing debut](#)

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U.S. jewelry David Yurman is paying homage to its iconic cable motif in print.

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[Etihad makes travel plans with Louvre Abu Dhabi](#)

United Arab Emirates airline Etihad Airways is linking with the soon-to-open Louvre Abu Dhabi to provide the museum with promotional and travel support.

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[McLaren lets function influence form in upcoming "brutal" design](#)

British automaker McLaren is furthering its Track22 business strategy with the upcoming launch of its most track-centric road-legal vehicle in its history.

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[Burberry gives leather remnants second life with Elvis & Kresse](#)

The Burberry Foundation is cutting down on the waste from its leather goods production through a recycling collaboration.

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[Cartier puts high-jewelry on display in public exhibit](#)

French jeweler Cartier is showcasing its artistry and craftsmanship in an exhibit at its New York mansion.

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[Digital data can help brands modernize their physical experiences](#)

NEW YORK A deep dive into digital data can provide the kinds of insights a brand needs to reinvent its marketing strategy to fit modern consumers.

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