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NEWS BRIEFS

Dior, real estate, Lexus and Bitcoin – News briefs

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Dior's fall/winter 2017-2018 women's collection is designed in shades of blue. Image credit: Dior

By STAFF REPORTS

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Today in luxury:

Dior defends China influencer strategy, reopens Shanghai flagship

Dior celebrated the reopening of its enlarged and revamped flagship in the Plaza 66 mall here on Oct. 18, says Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

New York Billionaires' Row penthouse foreclosure auction is back on

The foreclosure auction for a penthouse at Manhattan's ultra-luxury One57 tower is back on, according to Bloomberg.

Click here to read the entire article on Bloomberg

Lexus says it is evaluating partnership with Weinstein Co

Toyota Motor Corp's Lexus unit said on Oct. 18 it is evaluating its partnership with film and TV production firm The Weinstein Company after allegations that co-founder Harvey Weinstein sexually harassed or assaulted a number of women, reports Reuters.

Click here to read the entire article on Reuters

Will Dubai deals turn into a house of cards?

Those who have made a killing on bitcoin this year may be looking for somewhere to deploy their cash winnings. At the time of writing in mid-September, the cryptocurrency was up more than 300 per cent against the dollar since the

start of 2017. I would be loath to speculate where it will be by the time you read these words, given its habit of moving 5 per cent or more in a day, per the Financial Times.

Click here to read the entire article on the Financial Times

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