

NEWS BRIEFS

## Day's wrap: Breguet, Four Seasons, Tamara Mellon, Neiman Marcus, Lalique and Mr Porter

October 20, 2017



Indie beauty brand Mahalo is a Neiman Marcus exclusive. Image credit: Neiman Marcus

By STAFF REPORTS

Luxury Daily's live news from Oct. 20:

[Brands cannot fear leaving money on table to maintain demand, exclusivity](#)

NEW YORK Managing customer expectation is a full-time job, and when retail experiences do not live up to the expectations those customers have built up, brand-consumer relationship suffers.

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[Breguet fetes 10 years in Ginza with numbered series](#)

Swatch-owned watchmaker Breguet is celebrating the tenth anniversary of its Ginza, Tokyo boutique with a special series of timepieces.

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[Four Seasons tailors hospitality service for Mecca visitors, pilgrims](#)

Four Seasons Hotels & Resorts is continuing to expand its portfolio in the Middle East with the announcement of a second property in Saudi Arabia.

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[Tamara Mellon will not design pink shoes for Breast Cancer Awareness](#)

Footwear designer Tamara Mellon is taking a stance on the creation of pink products meant to raise awareness for breast cancer.

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[Neiman Marcus, Indie Beauty Expo curate indie favorites for ecommerce shop](#)

As the indie beauty product sector takes off, department store chain Neiman Marcus is bringing consumers under-

the-radar personal care brands through a temporary event.

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[Lalique, Patrñ share design sensibility for \\$7.5K decanter](#)

French lifestyle brand Lalique is demonstrating its savoir-faire alongside Mexican mastery for a collaborative decanter with tequila distiller Patrñ.

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[Mr Porter to launch menswear brand Mr P](#)

In November, menswear retailer Mr Porter will begin selling its own in-house fashion label.

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