

NEWS BRIEFS

Day's wrap: Madison Avenue, Net-A-Porter, Nordstrom, Cond Nast, HBC and Kering

October 24, 2017



Party with the Porters will run in print, digital and out-of-home displays. Image credit: Net-A-Porter and Mr Porter

By STAFF REPORTS

Luxury Daily's live news from Oct. 24:

[Madison Avenue BID hosts one-off shopping event, art installation](#)

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Luxury boutiques along New York high street Madison Avenue will open their doors for one-of-a-kind luxury tours held each Saturday through Nov. 4.

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[Net-A-Porter, Mr Porter revel in the holiday spirit for gifting campaign](#)

Online retail siblings Net-A-Porter and Mr Porter are inviting consumers to "Party with the Porters" for their third annual co-branded holiday campaign.

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[Nordstrom encourages consumers to clean out closets via seamless donations](#)

Department store chain Nordstrom is working to offset the billions of pounds of clothing that ends up in landfills each year through the launch of a lightly-worn apparel donation program.

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[Cond Nast nixes relationship with Terry Richardson](#)

Going forward Cond Nast International-owned publications such as editions of Vogue and GQ will not work with controversial photographer Terry Richardson.

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[HBC sells off Lord & Taylor building to make way for co-working space](#)

Retailer Hudson's Bay Company has entered a global, multi-faceted strategic relationship with communal

workspace network WeWork.

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[Kering confident in record-breaking year based on Q3 2017 results](#)

French conglomerate Kering Group has witnessed another quarter of "outstanding" revenue growth, with luxury activities up 26.6 percent as reported.

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