

NEWS BRIEFS

Nordstrom, Amazon, Hong Kong and Cadillac – News briefs

October 26, 2017



Image from Nordstrom's fall 2017 campaign. Image courtesy of Nordstrom

By STAFF REPORTS

Today in luxury:

[Pete Nordstrom gives a glimmer of the future for Nordstrom Inc.](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

With Nordstrom Inc., department store growth has slowed and efforts to go private are on hold, yet online selling is racing ahead, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Amazon Key is a new service that lets couriers unlock your front door](#)

Twelve years ago, Amazon launched Prime, a subscription service that entitled members to free two-day shipping in the United States. Since then, it has added a number of options to make delivery faster and more convenient, per The Verge.

[Click here to read the entire article on The Verge](#)

[The Hong Kong shopping experience is changing](#)

To gauge how much the Hong Kong shopping experience is changing, take a walk through Pacific Place mall. Burberry has shrunk its store and the space now also houses a Pure yoga studio and juice bar. Coach Inc. has been replaced by a tea company. Some of Louis Vuitton's space has given way to a Southern California-style bar and restaurant, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[The 10-year plan to make Cadillac cool again](#)

Johan de Nysschen became an auto-industry rock star while helping transform Volkswagen AG's Audi brand into a luxury powerhouse in the U.S. from late 2005 to mid-2012. He next moved to Nissan Motor Corp.'s Infiniti brand, before General Motors Co. came calling in 2014 with another rebuilding project: Cadillac, reports the Wall Street

Journal.

[Click here to read the entire article on the Wall Street Journal](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.