

AUTOMOTIVE

Aston Martin focuses on performance for Tom Brady-commissioned series

October 27, 2017



Aston Martin will make only 12 Tom Brady Signature Editions. Image credit: Aston Martin

By STAFF REPORTS

British automaker Aston Martin has finally unveiled its previously undisclosed partnership with Super Bowl LI MVP and New England Patriots quarterback Tom Brady.

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Aston Martin announced its partnership with Mr. Brady on Feb. 6, one day after the NFL quarterback won his fifth Super Bowl in seven appearances. At that time, Aston Martin only shared a brief 30-second teaser with a football theme, but offered no additional insights into how it planned to work with Mr. Brady ([see story](#)).

12 for 12

On Oct. 27, Aston Martin announced that Mr. Brady worked with its Q by Aston Martin – Commission bespoke service to produce a limited-edition Aston Martin Vanquish S Volante.

Dubbed the "Tom Brady Signature Edition," the convertible model will be limited to only 12 examples. A dozen models reflects the jersey number worn by Mr. Brady.

"It was an easy decision to go with the Vanquish S for the special-edition – it is an incredible car to drive and is truly a work of art," Mr. Brady said in a statement for Aston Martin. "Going through the process of curating a unique Aston Martin has been fascinating.

"We started with a blank canvas and finished with this beautiful car," he said. "It's been great to see it all come to fruition and I'm proud to share a name with it. I hope you enjoy it as much as I do!"



Q by Aston Martin's Tom Brady Signature Edition. Image credit: Aston Martin

For the model's exterior, Mr. Brady went for the Ultramarine Black paint with a Dark Knight leather interior. Performance was a focus of the collaboration, so the model also includes extensive use of carbon fiber and other related materials.

The Tom Brady Signature Edition also includes California Poppy leather for the paddle shift tips and steering wheel. California Poppy leather was also used in the details of the headrests and pull tab in the car's rear.

Mr. Brady's signature is featured on the sills plates and includes the TB12 logo on a fender badge.

Aston Martin's first examples of the Vanquish S Volante "Tom Brady Signature Edition" are due for delivery in the first quarter of 2018.

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