

NEWS BRIEFS

## Jimmy Choo, Este Lauder, Burberry Foundation, Audi, Robb Report and AvYachts – Live news

November 2, 2017



*Jimmy Choo Romy shoes, pre-fall 2016. Image credit: Jimmy Choo*

By STAFF REPORTS

Luxury Daily's live news from Nov. 1:

[Este Lauder's Q1 net sales up 14pc](#)

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Beauty group Este Lauder Cos. has raised its financial forecast for the fiscal year following a strong first quarter.

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[Robb Report adds Swedish title to growing international portfolio](#)

Lifestyle publication Robb Report is expanding its global presence to Sweden with the launch of its 18th international edition.

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[Audi, Porsche set sales records in October](#)

Volkswagen Group's Audi and Porsche brands' United States deliveries rose 9.6 percent and 4.6 percent in October, respectively.

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[Burberry Foundation funds Oxfam's Florentine anti-poverty efforts](#)

British fashion label Burberry's foundation is helping Oxfam as it tackles poverty in Florence, Italy with a multimillion-pound grant.

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[Michael Kors aims to grow Jimmy Choo into \\$1B brand](#)

U.S. fashion company Michael Kors has completed its acquisition of footwear label Jimmy Choo.

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[AvYachts links with Elite Alliance to further democratize yachting](#)

Fractional yacht company AvYachts is expanding its move into the travel sharing economy through a partnership with vacation home exchange program Elite Alliance.

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