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NEWS BRIEFS

Michael Kors, Henri Bendel, Park Lane Hotel and auto brands – News briefs

November 2, 2017



Michael Kors' fall/winter 2017 campaign. Image credit: Michael Kors

By STAFF REPORTS

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Today in luxury:

Michael Kors wants customers to feel like they've met Michael Kors

Michael Kors Holdings Ltd.'s turnaround plan hinges on making its customers feel like they're being personally dressed by its namesake designer – even if they aren't, says Bloomberg.

Click here to read the entire article on Bloomberg

Bendel's opening doors to brands

Henri Bendel is opening its doors again to brands, sources tell WWD. The new strategy could commence later this year and will include jewelry vendors and possibly other categories, sources said, reports Women's Wear DAily.

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Park Lane Hotel draws no bids near \$1B price

What if they held an auction and nobody bid? asks The New York Tlmes.

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Luxury auto brands are scrambling to avoid a blue Christmas

When financial markets surge to new records, sales of luxury cars usually rise, too. Instead, October U.S. auto sales reports on Wednesday showed that a collapse in sales of luxury sedans is accelerating, reports Reuters.

Click here to read the entire article on Reuters

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