

NEWS BRIEFS

Ralph Lauren, Moda Operandi, Nordstrom, L'Oreal, Lexus and Launchmetrics – Live news

November 3, 2017

□
Moda Operandi's The Platform is an incubator for emerging brands. Image courtesy of Moda Operandi

By STAFF REPORTS

Luxury Daily's live news from Nov. 2:

[L'Oreal Luxe sees double-digit growth in Q3](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Beauty group L'Oreal's sales have grown 2.4 percent in the first nine months of the year, driven partly by strong performance in its luxury division.

[Click here to read the entire article](#)

[Moda Operandi incubator provides up-and-coming brands platform for storytelling](#)

Online retailer Moda Operandi is supporting new and emerging labels through an incubator program that offers exposure.

[Click here to read the entire article](#)

[Nordstrom puts lens on love for holiday effort](#)

For the second year, department store chain Nordstrom's holiday campaign turns the camera on its customers.

[Click here to read the entire article](#)

[Launchmetrics joins influencer marketing, measurement with Style Coalition acquisition](#)

Technology and data analytics firm Launchmetrics has invested in agency Style Coalition, joining forces to create a 360-degree solution for influencer marketing.

[Click here to read the entire article](#)

[Ralph Lauren's Q2 revenues fall 9pc](#)

U.S. fashion label Ralph Lauren's efforts to increase the quality of its sales through more selective distribution and less promotional activity led to decreased sales for the second quarter of the 2018 fiscal year.

[Click here to read the entire article](#)

[Lexus captures unbridled childhood joy for December to Remember spots](#)

Toyota Corp.'s Lexus is showcasing the inner child found within every adult for its 18th annual "December to Remember Sales Event" campaign.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.