

HOME FURNISHINGS

Istdibs book spotlights interior design to inspire individuality

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Featured design from Istdibs' "Rooms of Distinction." Image courtesy of Istdibs

By STAFF REPORTS

Online marketplace Istdibs is focusing on the range of styles its vintage and modern pieces can complement in a new book.

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"Rooms of Distinction" features the work of 50 interior designers and architects, showcasing the ways they have used Istdibs' furniture and art in projects. While Istdibs' digital channels are chock full of design inspiration, this book translates this content approach to print.

Room for ideas

Rooms of Distinction organizes content into chapters by style, such as "organic modern" and "opulence reimagined," allowing readers to find their style whether they believe in simplicity or spectacle. Alongside photos of interiors, designers explain the inside story of how these spaces came about.

Included among the roster of interior designers are Kelly Wearstler and Nate Berkus.

Istdibs



Rooms of Distinction / 2017

Cover of Rooms of Distinction. Image courtesy of Istdibs

For those who feel inspired to work with one of the talents, Istdibs includes a design directory at the back of the book.

In his foreword to the book, Istdibs CEO David Rosenblatt writes, "Thanks to our more than 2,000 international member dealers, Istdibs boasts the world's most beautiful and extensive selection of vintage, antique and contemporary furniture and art. But it's the designers shopping the site who give life to these one-of-a-kind objects, placing them in spaces where they will shine and pairing them with homeowners who will cherish them for decades to come.

"We rely on designers' expertise, trained eye and exquisite taste to guide clients as they seek items for their homes. We greatly value our relationships with these talented men and women and have worked hard to support them however we can as we make Istdibs an indispensable resource. We hope that Interiors -- and, by extension, this book -- will be one more way that Istdibs can bring people closer to the world's most beautiful things and help them create rooms as unique as the objects we sell."

As affluent consumers have become more comfortable investing in luxury online, early ecommerce adopter Istdibs has found success translating the collecting experience to a virtual environment.

Founded in 2001, Istdibs has grown to count a registered audience of 2 million, who turn to its curated, editorial site for its selection of antiques, home furnishings, art and jewelry. Helping consumers navigate what can be an overwhelming hunt for vintage finds, Istdibs serves up content via a weekly magazine and daily blog, providing inspiration and perspective on design topics ([see story](#)).

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