

NEWS BRIEFS

Ferragamo, Dior, Perigord truffles and electric vehicles – News briefs

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Ferragamo fall/winter 2017 campaign. Image credit: Ferragamo

By STAFF REPORTS

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[Finding Ferragamo's new direction](#)

Designer Paul Andrew and CEO Eraldo Poletto discuss their plans to rejuvenate the storied Italian house after a year of shake-ups, reports Women's Wear Daily.

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[First luxury Perigord truffle is cultivated in Britain](#)

A black Perigord truffle has been cultivated in Britain for the first time, and the scientists who announced the breakthrough on Nov. 6 said climate change could make it a new British crop, according to Phys.org.

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[Electric car sales reflect consumers' internal struggle between practicality and luxury](#)

Competition for the title of most popular electric car has sparked a long and highly charged race between Tesla and Chevrolet. Though these brands offer vastly different versions of electric vehicles, they seem to be the two dominating electric vehicle sales in 2017. Reports show that top monthly electric car sales rotated between the Chevy Volt, the Chevy Bolt EV, and the Tesla Model S for the majority of the year, says Venture Beat.

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[Maria Grazia Chiuri: "Dior has to be about female empowerment"](#)

Maria Grazia Chiuri has been artistic director of Dior for just over a year. It's a role she never dreamed she would have. "And why is that?" she asks. "Because there was never a woman in that position [before]," per British Vogue.

[Click here to read the entire article on British Vogue](#)

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