

TRAVEL AND HOSPITALITY

Karl Lagerfeld to trim Claridge's annual Christmas tree

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Exterior of Claridge's in London's Mayfair. Image credit: Claridge's

By STAFF REPORTS

Fashion designer Karl Lagerfeld will channel happy childhood memories to design the Christmas tree found in London hotel Claridge's lobby.

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Each year, Claridge's works with a different creative partner to decorate its annual, much-anticipated Christmas tree. In years past, the Maybourne Hotel Group-owned Claridge's has worked with Apple's Sir Jony Ive and Marc Newson, French fashion house Lanvin, designer John Galliano, fashion duo Dolce & Gabbana and fellow Londoner, Burberry ([see story](#)).

Decking the halls, Karl style

The Claridge's Christmas Tree 2017 will be located in the Mayfair hotel's lobby throughout the holiday season.

On the morning of Nov. 22, Claridge's will unveil this year's tree, decorated by Mr. Lagerfeld, one of fashion's most influential talents.

Specific details of Mr. Lagerfeld's Christmas tree at Claridge's have not yet been shared, but in a comment about the collaboration, the fashion designer said, "Christmas trees are the strongest souvenir' of my happy childhood."



Karl Lagerfeld with Choupette. Image credit: Karl Lagerfeld

The 84-year-old designer, who is the creative mind behind Chanel, Fendi, his namesake line and a slew of passion projects, was raised in Hamburg, Germany, and may draw inspiration from his German heritage.

Fans of Mr. Lagerfeld are hopeful his beloved cat Choupette will make an appearance within the tree's decor.

Now in its eighth year of collaborations, Claridge's Christmas tree has become a seasonal landmark, and for many Londoners its trimming marks the beginning of the holiday season.

Update: Please see below for Calrdige's Karl Lagerfeld Christmas tree unveiled Nov. 22:





Images courtesy of Claridge's

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