

NEWS BRIEFS

## Day's wrap: Moncler, The RealReal, Bedat & Co, Christian Louboutin, Cadillac and Douglas Elliman

November 13, 2017



*Christian Louboutin doubles as designer in actor for latest collection.*

By STAFF REPORTS

Luxury Daily's live news from Nov. 13:

[Cadillac expands subscription service to Los Angeles, Dallas](#)

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U.S. automaker Cadillac is responding to interest in its Book by Cadillac membership plan by taking the pilot to new markets.

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[Douglas Elliman links with StreetEasy to streamline listings](#)

Real estate brokerage Douglas Elliman is making it easier for its agents to list properties through a partnership with Zillow Group's StreetEasy and Bridge Interactive brands.

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[The RealReal retail concept centers on education, newness](#)

Online consignment marketplace The RealReal is bringing its secondhand luxury shopping experience offline with the opening of its first permanent bricks-and-mortar storefront.

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[Bedat & Co heightens Cathay Pacific partnership](#)

Hong Kong-based airline Cathay Pacific is taking the official timekeeping concept to the skies with watchmaker Bedat & Co Geneve.

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### [Moncler shuts Gamme Rouge, Gamme Bleu lines](#)

Outerwear label Moncler is ending its partnerships with designers Thom Browne and Giambattista Valli.

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### [Louboutin's name carries its latest vibrant collection](#)

French footwear label Christian Louboutin's founder is taking his "signature" approach to design literally for the brand's latest collection.

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