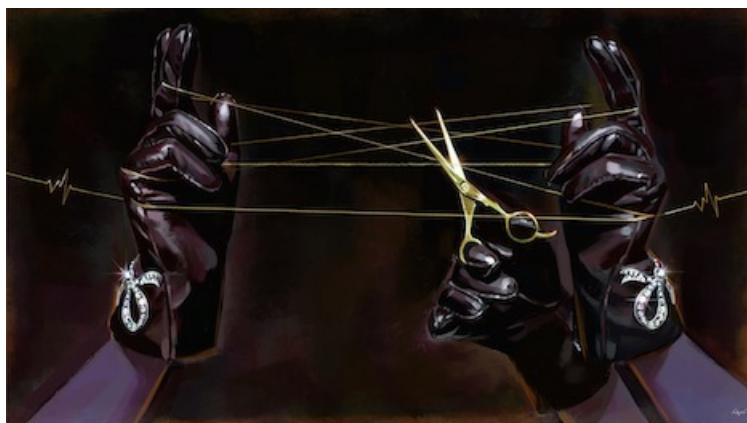


NEWS BRIEFS

Day's wrap: Gucci, Harrods, BBC, Simon, diamonds and luxury values

November 14, 2017



Ignasi Monreal art for Gucci's Gift Giving book. Image courtesy of Gucci

By STAFF REPORTS

Luxury Daily's live news from Nov. 14:

[Harrods serves up new culinary concepts in Food Hall makeover](#)

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British department store Harrods has unveiled the first phase of the renovation of its Food Halls with the opening of a new Roastery and Bake Hall.

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[Designers create custom ears for BBC children's charity](#)

Burberry and Fendi are among the labels using their design talents to support BBC Children in Need.

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[Gucci turns to multichannel marketing for gift-giving push](#)

Italian fashion house Gucci is making digital a main focus of its holiday promotions, with efforts ranging from interactive content to a Web site takeover.

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[Simon plans upscale mixed-use development in Atlanta](#)

Mall owner and manager Simon is giving its Phipps Plaza shopping center in Atlanta a makeover, which will include the opening of a Nobu hotel and restaurant.

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BRUSSELS - In a time of overabundance of both content and production, luxury brands need to fight to bring value and specialness to their brand to stand out.

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