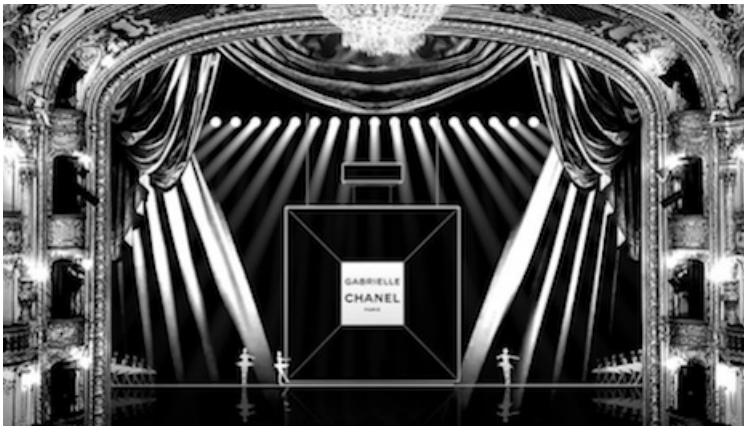


ARTS AND ENTERTAINMENT

## Chanel fetes cinema's new talents with Csar Academy sponsorship

November 15, 2017



*Chanel's Gabrielle fragrance is featured in Inside Chanel's Chapter 21. Image credit: Chanel*

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By STAFF REPORTS

French fashion house Chanel is spotlighting up-and-coming film talents through a new partnership with the Csar Academy.

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Each year, the academy selects emerging stars to be part of its Rvlations project, which features these performers in a short film and a photographic series. While this particular partnership is new for Chanel, the house has a history of supporting the cinematic arts.

### Talent search

On Nov. 13, the Csar Academy announced the 36 actors and comedians who were chosen by the Rvlations committee to be part of this year's campaign.

The voting membership of the academy will be asked to vote on the list, with one female and one male performer earning an award for most hopeful talent.

At a gala on Jan. 15, a film and photo project featuring the full class of 36 will be shown.

Along with Rvlations, Chanel will be supporting the academy's efforts to find and recognizing new talent.

Prior to Chanel, jeweler Chaumet sponsored the Rvlations project for more than a decade ([see story](#)).



*Portrait of Lily-Rose Depp by Valrie Donzelli for 2017 Rvlations project. Image credit: CsarAcademy*

In 2015, Chanel extended its relationship with New York-based Tribeca Enterprises, the organizer of the annual Tribeca Film Festival, to support women in film.

Chanel's "Through Her Lens: The Tribeca Chanel Women's Filmmaker Program" was a three-day workshop in collaboration with Pulse Films and Tribeca Film Institute and was designed to support emerging United States-based female writers and directors. While Chanel has maintained a relationship with Tribeca Film Festival for a number of years, establishing a support network for budding women in film authenticates its involvement ([see story](#)).

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