

NEWS BRIEFS

## Day's wrap: Burberry, Bergdorf Goodman, Tesla, Chanel and David Yurman

November 17, 2017



*Promotional image for Chanel's Coco Club. Image credit: Chanel*

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By STAFF REPORTS

Luxury Daily's live news from Nov. 17:

[Burberry draws art and fashion together to launch illustrated accessories](#)

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British fashion label Burberry is taking its partnership with artist Danny Sangra to its stores.

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[Chanel touts timepieces, empowerment at feminine club](#)

French fashion house Chanel made over the gentleman's club concept for ladies in a New York pop-up.

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[Tesla shifts into supercar gear with \\$200K Roadster](#)

U.S. automaker Tesla is entering the supercar category with the launch of its Roadster.

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[David Yurman translates personal memories into holiday marketing](#)

U.S. jeweler David Yurman is taking inspiration from its eponymous co-founder's memories for a snowy holiday campaign.

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[Bergdorf Goodman pays tribute to local culture in festive windows](#)

Department store Bergdorf Goodman is writing a love letter to its hometown of New York through its holiday windows.

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